



**Cecilie Johansen**  
**Silver B:HIP distributor - DK**

From Denmark.  
Joined B:HIP in 2015

**TOP TIPS:**

“Be **honest** with yourself and others, be **like-able**, be a great **role model** and talk to people about the **products** and **business** everyday. ”

**What led you to start your own business?**

“I decided to start my own business because I wanted to **dream** again. I wanted a lifestyle with the **freedom** to chose what time to wake up in the morning, where to go on **vacation** and to buy whatever clothes and jewellery I wanted. I wanted to give my family a safe life with no financial worries.”

**Why b:hip?**

“I love the **positive energy** when I am with people from **B:HIP** who are strong in their beliefs – it is a great feeling. The products are **amazing** and my customers love them.”

**DISTRIBUTOR  
PROFILE**

“*Be committed and  
don't ever quit!*”

**How has your life changed so far?**

“I have the **Freedom** to work when and with whom I choose. I'm a part of something bigger than myself and know already that I have made a **difference** in so many **lives** that will live on long after I am gone.”