



**Thomas Sonn Pennacchio**  
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From Denmark.  
Joined B:HIP in 2015

**Why b:hip?**

"I chose B:HIP because I saw a way of getting through to people with a **message** and **products** that could actually change peoples lives. I found a new way of living my life, where I have **full responsibility** for my own actions and what they create."

**How has your life changed so far?**

"B:HIP has changed my **perspective** and way of thinking. I am learning to live **outside of my comfort zone** and to make changes to live the life I want to live."

**DISTRIBUTOR  
PROFILE**

“ Take a step,  
take a chance,  
make a change. ”